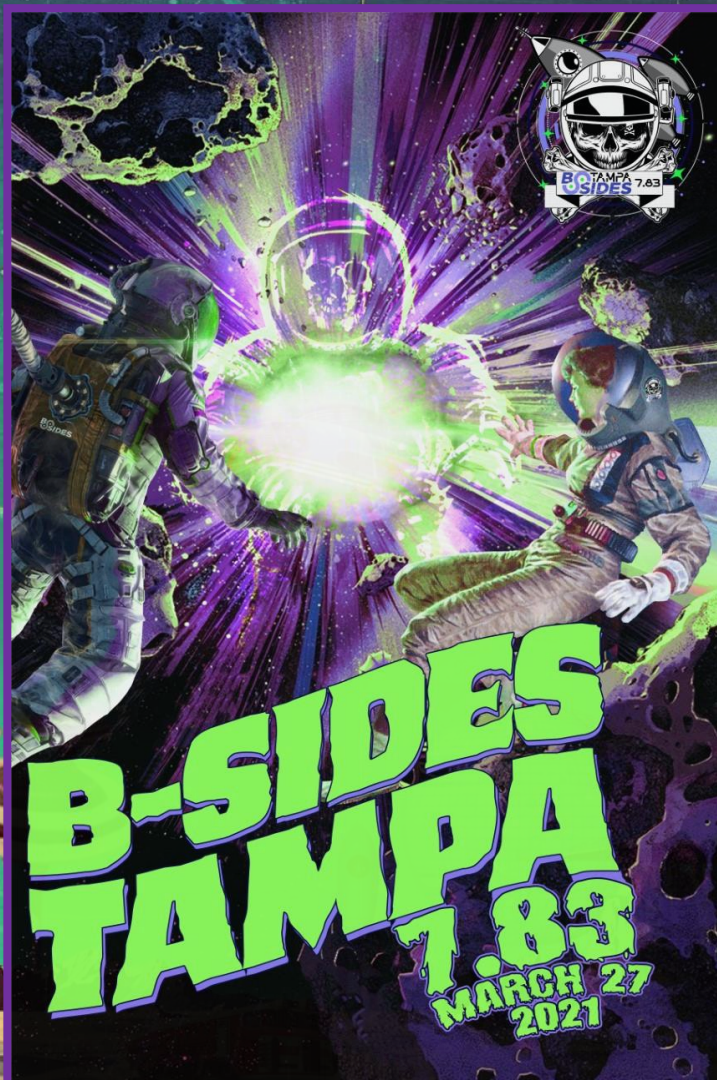


B-Sides Tampa
2021
Sponsorship
Packet



ABOUT B-SIDES TAMPA

B-Sides Tampa is an Information Technology Security Conference sponsored by the Tampa Bay Chapter of (ISC)2. The purpose of the B-Sides Tampa is to provide an open platform for Information Security industry professionals to collaborate, exchange ideas and develop long standing relationships with others in the community.

The B-Sides Tampa IT Security Conference will take place virtually on March 26th and 27th, 2021.

AUDIENCE

1000+ IT Security Professionals, C Suite Executives, IT Educators and Students

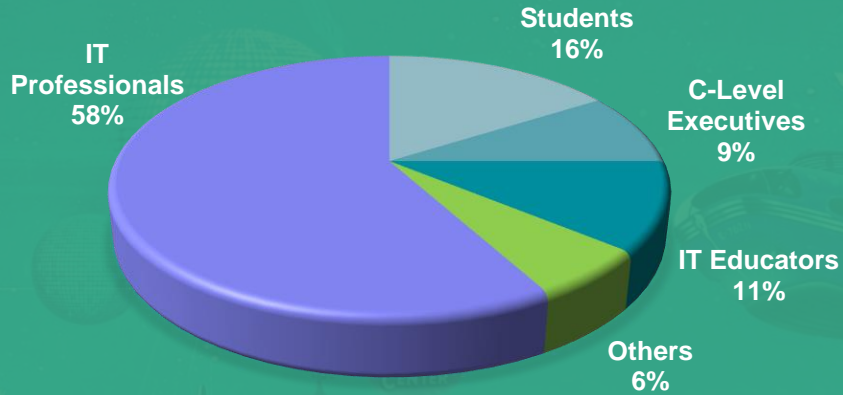
SPEAKERS

30+ Inspiring, IT Security Professionals, including the biggest and most influential names in history

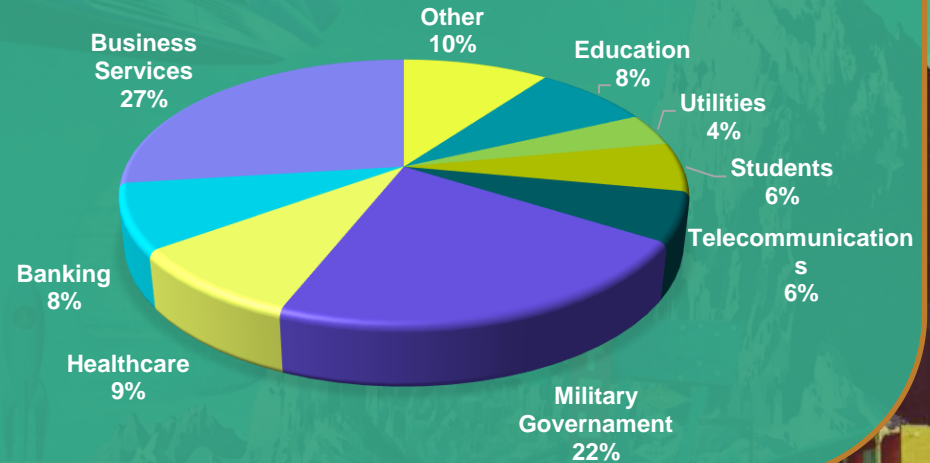


ATTENDEES SUMMARY

PROFESSION



INDUSTRY



SPONSOR BENEFITS

PROMOTE & SHOWCASE

Present your brand, company and products to our attendees, and meet potential clients face to face. Utilize the exhibition space to demonstrate your services and products to over 1000 B-Sides Tampa attendees and forge lasting, meaningful connections with potential partners and clients.


COMMUNICATE & NETWORK

The benefits of sponsoring B-Sides Tampa will help empower your team to communicate real value and create tangible sales opportunities, while building relationships. Of course, the greatest benefit of sponsorship is enabling industry professionals to learn and grow.

OUTREACH

As a sponsor, the Tampa Bay Chapter of (ISC)² absorbs a large portion of the cost for hosting and organizing the conference. Your sponsorship will support the remaining portion of the event and contributes to the Chapter's outreach and community activities throughout the year. These activities include college scholarships, discounted training classes and donations to Central Florida STEM school programs.

SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	Platinum	Gold Plus	Gold	Silver	Bronze	Non-Profit
Logo in Marketing						
Digital Lobby Banner and booth						Best Effort
Social Media shout outs						
Logo on event website						
Job Postings						
Event Tickets	10	6	6	4	3	2
Speaking Opportunity						
Track Expo booth	Large	Large	Large	Medium		
Logo on Back of 2021 Shirt	Large Logo Top Placement	Medium Logo Middle placement	Medium Logo Middle placement	Small Logo Lower Placement		
Happy Hour banner						
Available Units	1	4	6	10	5	5
Price	\$2,000	\$1,800	\$1,500	\$1,000	\$500	N/A

**Best Effort is based on space and a first-come basis*

SPECIAL SPONSORSHIP OPTION

INTERPRETER SPONSORSHIP- \$2,500

For the past few years, B-Sides Tampa has provided a sign language interpreter for the day of the conference. Sponsor a B-Sides Tampa Sign Language Interpreter for key tracks. Sponsorship includes logo recognition on the Website, in the Conference Program Guide and on all videos on recorded talks.

EXHIBIT SPACE

Sponsors will have virtual booth space with your logo in the Digital Lobby that will allow private chats with up to 8 people at any time. For qualifying sponsorships, similar space will be provided in one of the speaker tracks allowing the sponsors to have private chats in between speaker presentations along with a clickable action associated with the logo. This can take users to a prerecorded video or a website. During the speaker presentations all interaction will convert to text chat only. Sponsors must provide the information that they would like associated with the click action at least 2 days prior to the event. A sample floorplan is included on the following page. *Please note content and items provided by sponsor require approval by B-Sides Tampa management.*

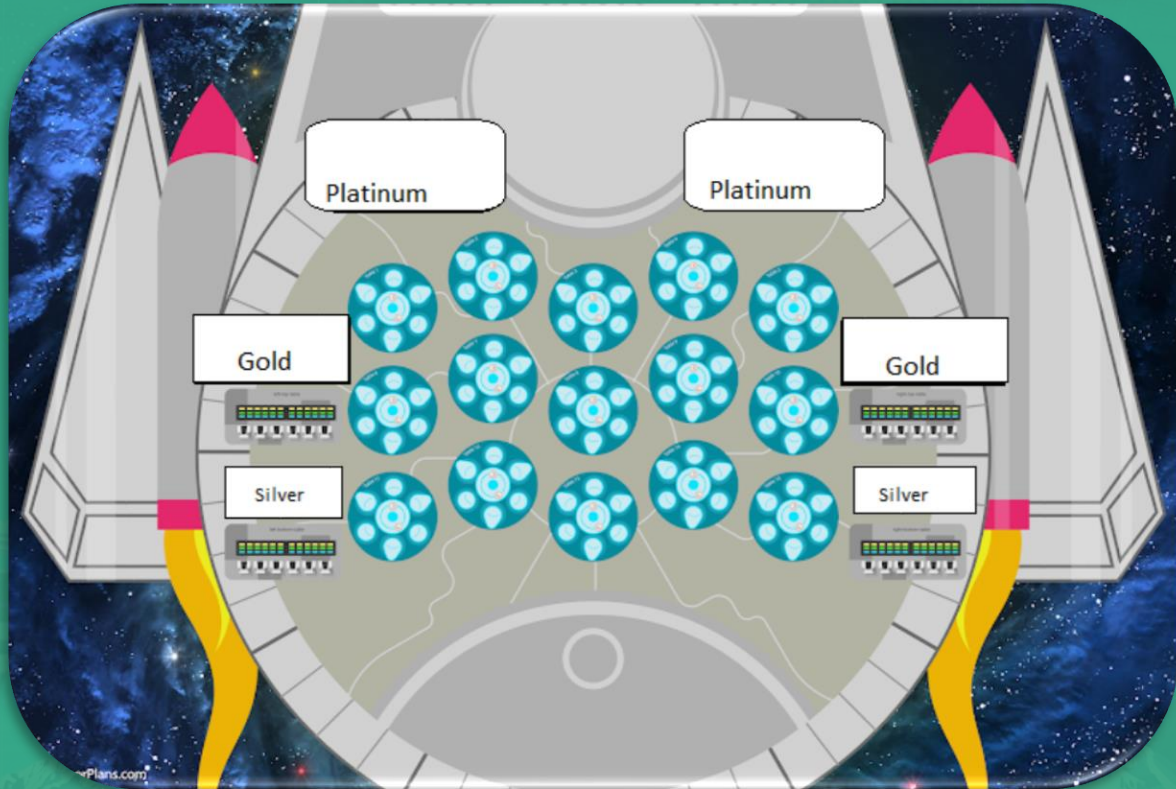


EXHIBIT SPACE LAYOUT SAMPLE

Based on the sponsorship level selected, your logo will be placed in one of the corresponding boxes indicated.

Each logo will be click-able and can provide an action to advertise your organization.

Each space provides seating for private conversations.



SUPPORT TERMS AND CONDITIONS AGREEMENT

SPONSORSHIP AGREEMENT: between the event-specific B-Sides Tampa organizer, Tampa Bay Chapter of (ISC)2, ("Organizer"), and _____ ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event (or a 12-month period for Global Sponsors).

SPONSOR MARKETING USE AGREEMENT: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of B-Sides Tampa".

PRODUCTION TIMELINE : For Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:

- Trademark/Logo, Sponsor URL, Ad (if applicable) will be provided within 10 business days from the date this Sponsorship Agreement is fully executed.
- All items must be submitted one month prior to the event or production deadline.
- Any items received after deadline will be added with best effort.

SPONSOR TRADEMARK USAGE AGREEMENT: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement. *Please note content and items provided by sponsor require approval by B-Sides Tampa management.*

SPONSOR TRADEMARK USAGE: Notwithstanding Trademark Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all the promotional benefits, including but not limited to:

- B-Sides Tampa Web pages
- Sponsor benefit items Organizer detailed on the Support Package section
- Any Exhibit Hall promotional banner and signage/lanyard, etc.

SUPPORT TERMS AND CONDITIONS AGREEMENT

WEB REFERENCE : Sponsor may publish an Internet hyperlink from Sponsor's website to the event specific and B-Sides Tampa websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by the organizer

PAYMENT : Full payment must accompany this application and Sponsorship Agreement and be received by Organizer. Payment can also be sent via PayPal or check. Failure to pay full balance 30 days prior to the event will subject sponsorship to cancellation.

RECEIPT : A receipt for payment, which may be used for tax deduction, will be provided by the Organizer to the Sponsor within 10 days of received and processed payment, upon request of the Sponsor. (Please consult with your tax professional regarding the exact portion that can be claimed as a deduction).

NON-ENDORSEMENT : The use of Sponsor's name within B-Sides Tampa or event-specific websites or mailing lists does not constitute endorsement by B-Sides Tampa or Organizer of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by B-Sides Tampa or Organizer.

NON-EXCLUSIVITY : Neither B-Sides Tampa or Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and B-Sides Tampa or Organizer.

SUPPORT TERMS AND CONDITIONS AGREEMENT

HOSTING LOCATION: Sponsor must adhere to rules and regulations imposed by the organization that is hosting the event.

LIMITED LIABILITY: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, B-Sides Tampa, as well as their respective Board of Directors and employees harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.

FORCE MAJEURE: Neither B-Sides Tampa, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach is delayed or prevented due to any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

REJECTION: B-Sides Tampa and Organizer reserve the right to reject a potential sponsor for any reason.

ENTIRE AGREEMENT: This and all attachments here to, constitute the entire Sponsorship Agreement.

COMMITMENT FORM



CONTACT

Sponsorship@bsidestampa.net
813.428.8109

Sponsor Level	Price	Quantity	Total
Platinum	\$2,000		
Gold	\$1,500		
Silver	\$1,000		
Bronze	\$500		
Supporters	Price	Quantity	Total
Interpreter Sponsorship	\$2,500		
Grand Total			

Name and title of authorized person _____

Signature

Date

Payment Options

- Billed via paypal invoice, please include your email _____
- Pay by check, contact your sponsor representative for mailing address



**THANK YOU FOR
YOUR SUPPORT!**

**HAVE QUESTIONS?
CONTACT**

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