conference day + expo hall

Saturday, April 17, 2027

training day, registered trainees only

Friday, April 16, 2027

venue

USF Marshall Student Center, Tampa

sponsor-2027/

2,200+ people in security took part in 2026. One building, one Saturday, run by the community.

The largest BSides in Florida and one of the largest BSides events in the world, run by an unpaid Krewe since 2014 through the ISC2 Tampa Bay Chapter, a 501(c)(3) nonprofit. A ticket has cost $45 every in-person year since 2014. Sponsors are a big part of why, and people here know it.

2,200+	50+	7 + 10	12,200+
participants 2026	sessions, 7 tracks 2026	villages + courses 2026	participants since 2014

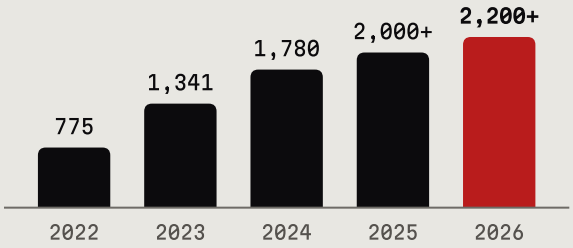
Who you'll meet



Including 32 CISO or chief security titles and 140 directors, from 1,276 employers and 136 schools.

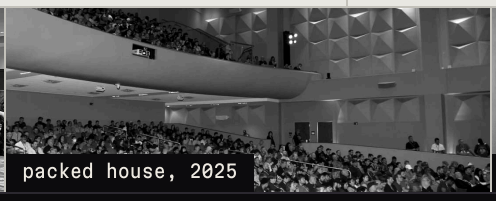
Self-reported job titles from 2025 and 2026 ticket registrations (3,311 with a usable title).

Participants by year



2022 was a hybrid return after 2021's virtual year.


expo hall, 2026


packed house, 2025


career track, 2026

house-rules/

Three things sponsorship doesn't buy. That's why people stop at your table here.

No pay-to-speak

Every talk comes through the open call and a community review. No sponsored keynotes or tracks.

No badge scanning

Nobody scans participants' badges for leads. If someone wants to hear from you, they'll tell you.

No participant lists

Participant information isn't sold, rented or shared with sponsors. Want contact details? Ask at your table.

Why it matters to you: some participants used the job-title box on their registration to say they have no purchasing power and don't want their email sold. Here nobody braces for a scan.

levels/

Sponsorship levels for 2027. Same packages as 2026, at 2026 prices through January 31, 2027.

Most levels, Community Partner included, get their logo on bsidestampa.net, plus social promotion. The expo hall shares the building with every talk and village, so traffic comes to you between sessions.

main levels	one sponsor **Diamond** **$15,000** from Feb 1: $17,500	up to 3 sponsors **Platinum** **$10,000** from Feb 1: $12,000	recommended up to 7 sponsors **Gold** **$8,000** from Feb 1: $9,500	up to 10 sponsors **Silver** **$5,000** from Feb 1: $6,000	up to 10 sponsors **Bronze** **$1,000** from Feb 1: $1,250
Expo hall booth	Premier	Premium	Great	Good	--
Complimentary tickets	30	20	15	10	5
Day-of signage	Largest	Prominent	Medium	Standard	--
Logo on speakers podium	■ Yes	■ Yes	--	--	--
Custom sticker	■ Yes	--	--	--	--
Happy hour sponsor	■ Yes	--	--	--	--
Social media promotion	Dedicated feature	Featured	Callout	Shout out	Shout out

one sponsor
Happy hour
$5,000
Banner and sponsor credit at the happy hour.

one sponsor
Fueled By
$4,500
Branding on the snack station.

up to 4 sponsors
Coffee
$1,000
Logo on cups or sleeves.

up to 2 sponsors
Arcade
$1,000
Logo in the arcade.

up to 6 sponsors
Community Partner
$0
Nonprofits and community groups only.

HALF
new each year
First-timers among survey respondents: 48.6% in 2025, 50% in 2026.

1 DAY
one building, one Saturday
Talks, villages, CTF and expo hall.

2 TO 30
complimentary tickets, by level
Staff the table, still see talks.

"The staff is amazing and the quality of talks rival any cyber conference in the industry."

2025 participant survey

apply/

bsidestampa.net/sponsors#apply

or email **sponsorship@bsidestampa.net**

01
Apply online or email. Not sure which level fits? Say so.

02
A person on the sponsorship team replies by email, usually within a couple of days.

03
Pick a level, or tell us what you'd like to do and we work it out together.

scan to apply