



## **Attendees Count**

In 2025 ~2300 security professionals attended. In 2026, we expect to have ~2500 attendees.

## **Speaker Count**

In 2025, we had 54 speakers. In 2026, we expect at least the same.

## **7 Tracks**

Main track, CISO track, Career track, GRC track, AI Track, Blue Team Track, and Red Team Track.

## **Training**

In 2024, we hosted 12 training classes that attracted 409 security professionals.

## **5 Villages**

AmRoc Village, Lockpick village, Network Hacking village, Ham Radio village, and ICS village.

BSides Tampa



# SPONSORSHIP PACKET

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May 15 & 16, 2026

Marshall Student Center, USF

**FOR MORE INFORMATION:**

**Email:** [sponsorship@bsidestampa.net](mailto:sponsorship@bsidestampa.net)

**Linkedin:** [www.linkedin.com/showcase/bsides-tampa/](https://www.linkedin.com/showcase/bsides-tampa/)

**Twitter:** @BSidesTampa

**Website:** [bsidestampa.net](https://bsidestampa.net)



On behalf of the BSides Tampa Conference organizers and ISC2 Tampa Bay Chapter, we are thrilled to present you with a sponsorship opportunity that promises a significant brand exposure and a chance to present your product to cybersecurity and IT professionals, enthusiasts, and students. We invite you to join us as a key partner in BSides Tampa 2026.

## Conference Info

BSides Tampa is an Information Technology Security Conference. The purpose of BSides Tampa is to provide an open platform for the Information Security industry professionals to collaborate, exchange ideas and develop long standing relationships with others in the community.

BSides Tampa is sponsored by ISC2 Tampa Bay Chapter, a registered 501(c)(3) educational non-profit organization. We are a 100% volunteer-organized event, put on by the community for the community.

In 2025 we had 2200+ IT members, C-Suite Executives, IT Educators, enthusiasts, and students participate in the conference. BSides Tampa is one of the biggest cybersecurity and IT conference in Tampa Bay with nationwide participants.

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## Target Audience

We focus on cyber security professionals in every stage of their career, whether they are just starting or in an advance stage of their professional career. Every year the conference attracts IT professionals, cyber security professionals, IT educators, C-Suite executives, enthusiasts, and students.

## Outreach

As a sponsor, the ISC2 Tampa Chapter absorbs a large portion of the cost for hosting and organizing the conference. Your sponsorship will support the remaining portion of the event and contributes to the Chapter's outreach and community activities throughout the year. These activities include college scholarships, discounted training classes, and donations to Florida STEM school programs.

## Sponsorship Benefits

The sponsorship package offers a unique avenue to significantly enhance the visibility of the sponsor's brand and effectively present the full spectrum of the company's offerings to the discerning participants of BSides Tampa. Moreover, this opportunity facilitates direct and meaningful engagement through face-to-face interactions, allowing sponsors to initiate substantive dialogues with both prospective clients and prospective talent. Notably, the sponsor's logo will enjoy prominent placement on conference materials, encompassing participant apparel, giveaway items, and widespread display within the conference premises.



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# SPONSORSHIP TIERS

## Diamond

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 30 Event Tickets
- Large/Top Placement logo on Shirts
- Bag Inserts
- Booth, Best Foot Traffic
- Logo on Bags
- Lanyard Logo
- Happy Hour Banner/Sponsor
- Customized BSides Stickers
- Logo on Speakers Podium

1 Available  
\$15,000

## Platinum

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 20 Event Tickets
- Large/Top Placement logo on Shirts
- Bag Inserts
- Booth, Better Foot Traffic
- Logo on Bags
- Lanyard Logo
- Logo on Speakers Podium

3 Available  
\$10,000

## Gold

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 15 Event Tickets
- Medium/Middle Placement logo on Shirts
- Bag Inserts
- Booth, Good Foot Traffic
- Logo on Bags

7 Available  
\$8,000

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# SPONSORSHIP TIERS

## Silver

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 10 Event Tickets
- Small/Low Placement logo on Shirts
- Bag Inserts
- Booth, Basic Foot Traffic

10 Available  
\$5,000

## Bronze

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 5 Event Tickets

10 Available  
\$1,000

## Non-Profit

- Logo Advertised
- Social Media Shout Outs
- Logo on Event Website
- 2 Event Tickets
- Booth

6 Available  
Free

## Lockpick village Sponsor

- Logo banner in the village area
- Logo on Event Website

1 Available  
\$1,000

## Energy/Refreshments Sponsor

- Logo on Coffee Cups or Coffee Sleeves

4 Available  
\$1,000

## Arcade Sponsor

- Advertisement Banner Next to Arcade Games

1 Available  
\$1,000

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# SPONSORSHIP TIERS

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	NON-PROFIT
Logo Advertised	●	●	●	●	●	●
Social Media Shout Outs	●	●	●	●	●	●
Logo on Event's Website	●	●	●	●	●	●
Event Tickets	30	20	15	10	5	2
Logo on Back of Shirt	Large Logo / Top	Large Logo / Top	Medium logo / Middle	Small Logo / Low	●	●
Bag inserts	●	●	●	●	●	●
Booth	●	●	●	●	●	●
Logo on Bags	●	●	●	●	●	●
Lanyard Logos	●	●	●	●	●	●
Logo on Speakers Podium	●	●	●	●	●	●
Happy Hour Banner/Sponsor	●	●	●	●	●	●
Customized BSides Sticker	●	●	●	●	●	●
Available Units	1	3	6	10	10	5
Price	\$15,000	\$10,000	\$8,000	\$5,000	\$1,000	Free

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# BSIDES TAMPA 2023



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