



SATURDAY, MAY 16, 2026

USF Marshall Student Center · Tampa, FL

BY THE COMMUNITY. FOR THE COMMUNITY.

REACH 2,000+ SECURITY PROFESSIONALS FOR A FRACTION OF THE COST

BSides Tampa is one of the top 3 BSides events globally and the largest community-driven cybersecurity conference in Florida. No vendor theater. No pay-to-play speaking. Just real conversations with the people building and defending your customers' infrastructure.

WHO ATTENDS

~60%

Security practitioners
and engineers

~25%

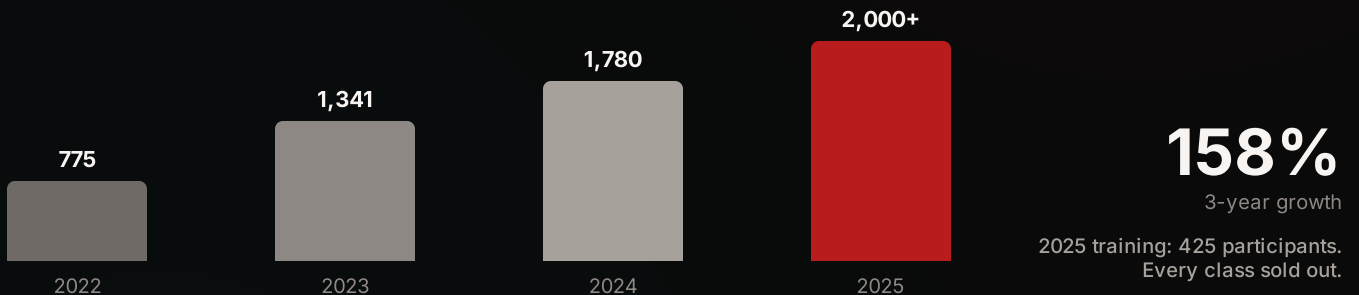
Directors, VPs,
and CISOs

~15%

Students and
career changers

Participants represent Fortune 500 companies, government agencies, healthcare systems, defense contractors, and startups across Tampa Bay and beyond.

YEAR-OVER-YEAR GROWTH



BY THE NUMBERS

4.71/5

SATISFACTION
RATING (2025)

98.6%

PLAN TO
RETURN

50+

SESSIONS ACROSS
7 TRACKS

13

YEARS
RUNNING

Because BSides Tampa has no vendor theater and no pay-to-play speaking, participants trust the event and the organizations that support it. **Your sponsorship signals community investment, not marketing spend.**

SPONSORSHIP TIERS

	Diamond \$15,000	Platinum \$10,000	MOST POPULAR Gold \$8,000	Silver \$5,000	Bronze \$1,000
Booth placement	Premier	Premium	Great	Good	—
Complimentary admissions	10	20	15	10	5
Shirt logo	Large (top)	Large (top)	Medium	Small	—
Logo on bags	✓	✓	✓	—	—
Logo on lanyards	✓	✓	—	—	—
Custom BSides sticker	✓	—	—	—	—
Happy hour sponsor	✓	✓	✓	✓	—
Social media	✓	✓	✓	✓	✓
Bag inserts	✓	✓	✓	✓	—
Logo on website	✓	✓	✓	✓	✓

SPECIALTY SPONSORSHIPS

Happy Hour \$5,000 Exclusive happy hour branding and banner	Fueled By \$4,500 Energy/snack station branding and logo	Coffee \$1,000 Logo on coffee cups or sleeves	Arcade \$1,000 Logo in gaming area during downtime	Non-Profit \$0 2 admissions, website, and social media
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RETURN ON INVESTMENT

< \$2.50 Cost per participant reached at Silver (\$5,000)	1 Focused Day Higher engagement density. No day-three fatigue.	Fraction of Cost RSA and Black Hat booths start at \$25K+
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WHAT YOU GET DEPENDS ON WHEN YOU COMMIT

By April 6	Full package	Logo on bags, shirts, lanyards, signage, website, and social media
By April 16	Everything except bags	Logo on shirts, lanyards, signage, website, and social media
After April 16	Digital only	Website listing, social media, day-of signage. Bags, shirts, lanyards, printed materials.

SECURE YOUR SPONSORSHIP

Year 13. Put your brand in front of 2,000+ security professionals.

sponsorship@bsidestampa.net

bsidestampa.net/sponsors

We respond within one business day.